

PERSONAL DATA PROTECTION NOTICE

Introduction

ASUSTek Computer Malaysia Sdn Bhd is committed to protecting your privacy. This notice describes how ASUSTek uses your Personal Data. It describes the personal data we collect, the purposes for which we use those data, and your choices regarding use of personal data about you

By engaging ASUSTek to provide services or by interacting with ASUSTek either at our events, conferences, seminars, talks or otherwise, or by accessing the ASUSTek website (<http://asus-terimakasihmy.com/>), you consent to the data collection and processing of your Personal Data by ASUSTek.

Personal Data Collection

1. "Personal Data" means information about you which you have provided to ASUSTek, such as your name, address, telephone number, NRIC, email address, your personal preferences, particulars of your spouse or family members and bank account information and any information which may identify you, your spouse or family members that has been or may be collected, stored, used and processed by ASUSTek for contest entry from time to time.

2. Personal data not limited to:
 - Financial information, including credit card numbers, bank or customer account information and, in connection with credit requests, Social Security Number or other national/tax identification number.

 - Information such as your nationality and country of residence that allows us to determine your eligibility under export control regulations to receive information about certain technologies.

 - Your inquiries about and orders for our products and services, as well as information that assists us in identifying the best products and services for you.

 - Contest entry and event registration information.

 - Feedback from you about our products and services, including our websites.

3. In addition to the Personal Data you provide to ASUSTek directly (i.e. during your communications with ASUSTek and/or when you engage ASUSTek to provide services), ASUSTek may also collect your Personal Data from a variety of sources, including without limitation at any events, conferences, seminars or talks organised or sponsored by ASUSTek and/or from the cookies used on the Website.
4. The provision of your Personal Data is voluntary. However, if you do not provide your Personal Data, ASUSTek may not be able to (i) communicate with you; (ii) provide you the services you require or (iii) access certain sections of the Website where log in is required.
5. If you do not wish for your Personal Data to be collected via cookies on the Website, you may deactivate cookies by modifying your browser settings to decline cookies.

Purposes of Processing

6. ASUSTek may use and process your Personal Data for the purposes relating to the services you have requested and for the business activities of ASUSTek which shall include, without limitation:

- A. to communicate with you;
- B. to respond to questions and comments from you;
- C. for internal administrative purposes;
- D. to provide information to regulatory and governmental authorities in order to comply with statutory and government requirements, including disclosure to the Unclaimed Money Management Division of the Accountant General's Department of Malaysia of your information as required pursuant to the Unclaimed Moneys Act 1965 and regulations in the event of any unclaimed monies on your part;
- E. for ASUSTek to comply with its obligations under law, including compliance with laws relating to evidence;

- F. and you agree and consent to ASUSTek using and processing your Personal Data in the manner as identified in this notice.

Other purposes

7. ASUSTek **may** also use and process your data for other purposes such as:
- A. to send you materials such as newsletters, articles, write-ups as well as other updates;
 - B. to distribute information or details of events, seminars, conferences and talks which may of interest to you;
 - C. to send as potential referees to (i) editors/researchers in ranking legal publications and journals; (ii) potential clients who request for referees of past work in Requests for Proposals, tenders, submissions by way of email or mail.

Transfer of Personal Data

8. As ASUSTek's information technology storage facilities and servers may be located in other jurisdictions, your Personal Data may be transferred to, stored, used and processed in a jurisdiction other than Malaysia. Further, your personal data may be transferred out of Malaysia for the purposes as described in Section 7(c) where such ranking legal publications and journals and/or potential clients are located outside of Malaysia. You understand and consent to the transfer of your Personal Data out of Malaysia as described herein.

Disclosure to Third Parties

9. ASUSTek may engage other companies, service providers or individuals to perform functions on ASUSTek's behalf, and consequently may provide access or disclose to your Personal Data to the third parties such as those listed below (not exhaustive):

- A. Information Technology (IT) service providers;

- B. Data Entry service providers;
- C. Storage facility providers;
- D. Banks and Financial Institutions;
- E. Insurance providers;
- F. Any professional advisors and external auditors;
- G. Regulatory and governmental authorities in order to comply with statutory and government requirements, including to the AGD for the purposes as described in Section 6 above.

Access & Correction Requests and Inquiries

10. Subject to any exceptions under applicable laws, you may at any time hereafter request for access to, or for correction or rectification of your Personal Data or limit the processing of your Personal Data, or seek further information from ASUSTek by contacting:

Website: https://vip.asus.com/VIP2/Services/QuestionForm?lang=en-my&_ga=2.27401340.1993295119.1498917295-1477634967.1484639422

Customer Service & Technical Support: 1300-88-3495

Operational Hour: Monday to Friday | 9.00am to 6.00pm (Excluding National Holiday and Federal Territory Public Holiday)

Address: ASUSTek Computer Sdn Bhd, 10th Floor, Menara Kek Seng, 203 Jalan Bukit Bintang, 55100, Kuala Lumpur

11. In respect of your right to access and/or correct your Personal Data, ASUSTek has the right to refuse your requests to access and/or make any correction to your Personal Data for the reasons permitted under law, such as where the expense of providing access to you is disproportionate to the risks to your privacy.

Changes to this Privacy Statement

In the event of any conflict between the English and other language versions, the English version shall prevail. ASUSTek shall have the right to modify, update or amend the terms of this Notice at any time by placing the updated Notice on the Website, with updated date at the bottom of this Notice. By continuing to communicate with ASUSTek or by continuing to use ASUSTek's services following the modifications, updates or amendments to this Notice shall signify your acceptance of such modifications, updates or amendments.